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| SPONS AGENCY | Bureau of Education for the Handicapped (DHEW/OE), Washington, D.C. |
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ABSTRACT

Listed are more than 1,600 publishers, producers, and distributors of educational materials for use with the handicapped. Entries are presented in alphabetical order according to name. Beneath each source's name and address are code numbers which correspond to the type of materials each publisher's catalog lists. Provided is a list of the codes and definitions for 74 types of instructional aids, devices, and/or media which include books, audiovisual aids, films, tapes, electromechanical aids, and toys. (SB)

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# PUBLISHER SOURCE DIRECTORY

Compiled by the staff of the
New York State Education Department,
Area Learning Resource Center, Albany

A List of Where to Buy or Rent Instructional Materials
and Other Educational Aids, Devices, and Media
Including More than 1,600 Publishers and Producers
in the United States, Canada, and Europe

October, 1975
Revised Edition

NATIONAL CENTER ON EDUCATIONAL MEDIA AND MATERIALS FOR THE HANDICAPPED

at The Ohio State University

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October, 1975
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Published by the

NATIONAL CENTER EDUCATIONAL MEDIA AND MATERIALS FOR THE HANDICAPPED

at The Ohio State University

Order from
OHIO STATE UNIVERSITY PRESS
Publications Sales Division
2070 Neil Avenue
Columbus, Ohio 43210

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For information about other publications and products, write:

National Center on Educational Media
and Materials for the Handicapped
Ohio State University
Columbus, Ohio 43210

The National Center on Educational Media and Materials for the Handicapped (NCEMMH) in cooperation with the national system of learning resource centers, professional associations, various other public and private agencies, and interested individuals provides a comprehensive program of activities to facilitate the use of new educational technology in instructional programs for handicapped persons. NCEMMH provides leadership and service in the research and development, design, and dissemination of learning resources that are effective for the handicapped.

The Center is funded under Contract OEC-300-72-4478 by the USOE Bureau of Education for the Handicapped, Department of Health, Education, and Welfare.

This document was prepared pursuant to a contract with the Office of Education, U.S. Department of Health, Education, and Welfare. Contractors undertaking such projects under government sponsorship are encouraged to express their judgment freely in professional and technical matters. Points of view or opinions do not, therefore, necessarily represent official Office of Education position or policy.

Second Printing: March, 1976

# INTRODUCTION

Special education teachers, information specialists, administrators, related personnel, and parents should welcome this revised edition of the National Center's Publisher Source Directory. This new reference tool makes it easier to locate information about where to buy or rent instructional materials and other educational aids, devices, and media. More than 1,600 publishers, producers, and distributors of educational materials are listed. Information in each entry was obtained from the 1975 or most recent available catalog of the firm or organization listed. This directory attempts to report the major product lines of each publisher, producer, or distributor cited but does not propose to be all inclusive. A number of Canadian and European publishers, as well as those in the United States, are listed.

## Acknowledgments

The catalogs from which the data in this directory were taken are on file at the National Center on Educational Media and Materials for the Handicapped (NCEMMH) and at the New York State Area Learning Resource Center (ALRC), Albany. Staff members of the ALRC examined the catalogs and compiled the directory.

The Educational Media Producers Council (EMPC), Fairfax, Virginia, assisted NCEMMH in acquiring the catalogs by contacting their member organizations -- producers and distributors of educational media and materials.

The National Center acknowledges with thanks the efforts of the Educational Media Producers Council and the New York State Area Learning Resource Center.

## Note to Users

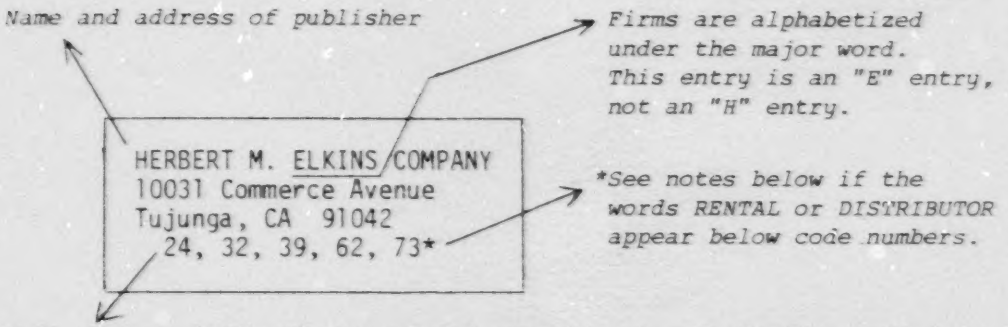
The source file on which this publication is based is continually updated. Therefore, the National Center anticipates that this directory also will be updated periodically. Users of the directory are invited to report errors and changes to the following address. Such changes will be incorporated in subsequent editions.

Write to: NCEMMH Source File
National Center on Educational Media and Materials
for the Handicapped
The Ohio State University
Columbus, Ohio 43210

## HOW TO USE THIS DIRECTORY

The publishers, producers, and distributors are listed in alphabetical order. Under the name and address of each publisher, producer, and distributor are code numbers which correspond to the type of instructional aids, devices, and media that each publisher's catalog lists.

*EXAMPLE*


Name and address of publisher
Firms are alphabetized under the major word. This entry is an "E" entry, not an "H" entry.
HERBERT M. ELKINS COMPANY
10031 Commerce Avenue
Tujunga, CA 91042
24, 32, 39, 62, 73*
*See notes below if the words RENTAL or DISTRIBUTOR appear below code numbers.
Code numbers indicating type of instructional aid, device, media

Code numbers, listed in each entry in numerical order, are explained in the List of Definitions and Codes (see page v). The seventy-four types of instructional aids, devices, and/or media are listed in alphabetical order.

In the example given above, Herbert M. Elkins Company produces:

24 - filmstrips
32 - linguistically based materials
39 - phonograph records
62 - tape cassettes
73 - worktexts

Because of space limitations, all publishers or distributors of one type of media are not listed in a single spot. To locate all distributors of tape cassettes, for example, scan every publisher entry for the code number 62.

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**If the word RENTAL appears with the code letters, the firm listed rents films but does not sell them.*

**If the word DISTRIBUTOR appears beneath the code letters, the firm is a distributor only and does not produce. Such a firm distributes products of many companies. Consult the firm's catalog for a list of such companies.*

## LIST OF DEFINITIONS AND CODES

*Code Number* — *Type of Instructional Aid, Device, Media*

1. ACTIVITY BOOKS
   Materials containing suggested classroom activities

2. ADAPTIVE DEVICES
   Materials to which modifications have been made or will be made to allow use by the handicapped.

3. APERTURE CARDS
   Cards with openings designed for mounting microfilm reproduction of documents. See also MICROFORMS.

4. AUDIO EQUIPMENT
   Devices which provide auditory input or output. See also AUDIOVISUAL AIDS.

5. AUDIOTAPE FLASHCARDS
   Cards to which segments of magnetic tape are affixed and which include space for printed or braille messages or pictures.

6. AUDIOVISUAL AIDS
   Materials having auditory and visual components. See also AUDIOTAPE FLASHCARDS, CAPTIONED FILMS, CAPTIONED FILMSTRIPS, PROJECTION EQUIPMENT, and VIDEO TAPES.

7. BRAILLE
   A system of writing or printing for the blind which employs various standardized arrangements of raised dots.

8. BRAILLE WRITING DEVICES
   Instruments for the production of braille dots or raised line drawings.

9. CAPTIONED FILMS
   8mm or 16mm films subtitled with written dialogue, description, or explanation.

10. CAPTIONED FILMSTRIPS
    35mm filmstrips subtitled with written dialogue, description, or explanation.

11. CARDS
    See also APERTURE CARDS, FLASHCARDS, STORY CARDS, and AUDIOTAPE FLASHCARDS.

12. CHARTS
    Systematic arrangement of facts in graphic or pictorial form.

13. COLOR-KEYED MATERIALS
    Format term indicating materials which use color as a means of teaching certain concepts.

14. CURRICULUM GUIDES
    Teacher resource materials in which a particular course of study is outlined with appropriate activities and instructional materials.

15. DUPLICATING MASTERS
    Preprinted master copies of materials prepared for use on a duplicating machine. See also REPRODUCTION MASTERS and STENCILS.

16. ELECTROMECHANICAL AIDS
    Devices used by the handicapped to enable them to perform activities otherwise prohibited by their handicap. See also MOBILITY AIDS and SENSORY AIDS.

*(continued)*

*LIST OF DEFINITIONS AND CODES, continued*

*Type of Instructional Aid, Device, Media*

*Code Number*

17. EQUIPMENT, PHYSICAL THERAPY
Equipment for use in remedial exercise for the physically handicapped.

18. FILM CARTRIDGES
8mm or Super 8mm filmloops with or without sound encased in a plastic holder.

19. FILMS 16mm
16mm film with or without sound, may be reel-to-reel or cartridge. See also CAPTIONED FILMS.

20. FILMS 35mm
35mm film, with or without sound, may be reel-to-reel or cartridge. See also CAPTIONED FILMS.

21. FILMS 8mm
8mm film, with or without sound, may be reel-to-reel, cartridge, or uncased. See also CAPTIONED FILMS.

22. FILMS SUPER 8mm
8mm film with or without sound, which requires use of a projector with super 8 capability.

23. FILMSLIPS
Mounted filmstrips.

24. FILMSTRIPS
Segments of 35mm film containing phonographs, diagrams, or other graphic matter prepared for still projection. See also CAPTIONED FILMSTRIPS.

25. FLASHCARDS
Drill materials presented in card format. See also AUDIOTAPE FLASHCARDS.

26. GAMES
Materials having specific rules of play, which involve intellectual or physical activity. See also TOYS.

27. GLOBES
Spheres on which are depicted maps of the earth or heavens.

28. HIGH INTEREST LOW VOCABULARY
Materials designed to interest the learner whose reading ability is below that of his age or grade placement.

29. INITIAL TEACHING ALPHABET
Refers to a reading approach based on a phonetic alphabet of 44 characters, each of which represents a single English phoneme.

INSTITUTIONAL VEHICLES - See 74.

30. LARGE TYPE
Print usually twice as large as regular type.

31. LEARNING ACTIVITY PACKAGES
Self-contained instructional units of optional content prepared for use by the student. See also SELF-PACING MATERIALS.

32. LINGUISTICALLY BASED MATERIALS
Materials based on the pattern which govern the spelling and sentence structure of the language.

33. LOW VISION AIDS
Devices used with the partially sighted to maximize residual vision. See also LARGE TYPE.



*(continued)*

*LIST OF DEFINITIONS AND CODES, continued*

*Code Number* — *Type of Instructional Aid, Device, Media*

34. MANIPULATIVE MATERIALS
Objects which require touching, handling, or moving in order to gain information or response.

35. MAPS
Representations of goegraphic areas. See also GLOBES.

36. MICROFORMS
Any microreproduction of print material which cannot be read without magnification. Includes microfiche and microfilm.

37. MOBILITY AIDS
Devices or materials which assist handicapped persons to move freely within their environment. Includes canes, dog guides, and wheelchairs. See also ELECTROMECHANICAL AIDS.

38. NONVERBAL AUDITORY MATERIAL
Nonverbal material which uses sounds other than speech, such as music and sound effects.

39. PHONOGRAPH RECORDS
Refers to 16, 33, 45, or 78 rpm records

40. PICTURES
Representations on cards or charts, not pictures in books. Includes posters and art prints.

41. PLAYGROUND EQUIPMENT
Gymnastic play equipment for outdoor recreation.

42. PROGRAMMED MATERIALS
Materials arranged for learning in a series of sequential steps. See also TEACHING MACHINES.

43. PROJECTION EQUIPMENT
Includes film, filmstrip, opaque overhead, and slide projectors and projection screens.

44. PROSTHESES
Artificial part of a limb, tooth, or other part of the body.

45. PUPPETS
Puppets, and materials used in their construction and use.

46. PUZZLES
Includes crossword puzzles, games, part-whole relationships, and riddles.

47. RAISED LINE DRAWINGS
Embossed diagrams, charts, or representations on maps.

48. REBUS
Partial or complete substitution of pictorial or coded representation for the printed word.

49. REFERENCE, PROFESSIONAL
Materials designed for staff use prior to training (resource materials).

50. REFERENCE, TRAINING
Materials geared for pre-service and in-service training.

51. REPRODUCTION MASTERS
Materials designed to be used in the production of duplicating masters or transparencies.



*(continued)*

*LIST OF DEFINITIONS AND CODES, continued*

*Code Number* — *Type of Instructional Aid, Device, Media*

52. SELF-PACING MATERIALS
Materials, including test or quiz items, allowing individual progress but without the reteaching features found in programmed materials.

53. SENSORY AIDS
Devices used to increase or enhance the learning ability of the physically handicapped. See also ELECTROMECHANICAL AIDS and MOBILITY AIDS.

54. SLIDES
A mounted transparency, either film or glass, intended for projection or viewing by transmitted light.

55. STENCILS
Pre-cut patterns which allow tracing either at an interior position or around the perimeter or both. See also DUPLICATING MASTERS and REPRODUCTION MASTERS.

56. STORY CARDS
Cards designed to be used for storytelling on which there is a printed narration, with or without pictures.

57. STUDY PRINTS
Large cards with a picture printed on the front and explanatory information, lesson plans, suggested activities, or other materials printed on the reverse.

58. SUPPLEMENTARY READING MATERIALS
Materials other than textbooks, i.e., library books, storybook, and some social studies and science books usually easier to read than textbooks and designed to furnish enrichment.

59. TACHISTOSCOPES
Devices or machines for controlling illumination or duration of projected images.

60. TACTILE MATERIALS
Formats which require touching, handling, or moving in order to gain information or response.

61. TAPE CARTRIDGES
8 track audiotapes which are mounted in thin plastic cases for use in cassette recorder or player.

62. TAPE CASSETTES
2 track audiotapes which are mounted in thin plastic cases for use in cassette tape recorder or player.

63. TAPES, REEL-TO-REEL
Magnetic tapes mounted on reels.

64. TEACHING MACHINES
Equipment that utilizes software components to provide instruction. See also PROGRAMMED MATERIALS and SELF-PACING MATERIALS.

65. TESTS
Includes all types of tests (screening, discrimination, text related, etc.)

66. TEXTBOOKS
Books dealing with a definite subject of study, systematically arranged, and intended for use at a specified level of instruction. Includes teachers' manuals.

*(continued)*

*LIST OF DEFINITIONS AND CODES, continued*

*Code Number* — *Type of Instructional Aid, Device, Media*

67. TOYS
Play objects for children.

68. TRANSPARENCIES
Format type involving a clear acetate sheet upon which information may be written and projected.

69. VIDEO TAPES
Tape used to transmit images via television, with or without sound.

70. VISUAL AIDS
Materials which utilize sight as the learning mode.

71. WORKBOOKS
Practice books that are designed to provide additional practice in reinforcing mastery of skills.

72. WORKSHEETS
Individual consumable pages of activities or exercises for use by students.

73. WORKTEXTS
Alternating text and exercise materials bound together, usually in consumable paperback form.

74. INSTITUTIONAL VEHICLES
Includes adapted buses, ambulances, etc.

A & A DISTRIBUTORS
Dept. CDF, Mear Road
Holbrook, MA 02343
28, 30, 39 (DISTRIBUTOR)

AAHPER
1201 16th Street N.W.
Washington, DC 20036
6, 19, 39, 50, 54, 63, 69

AASE (AMERICAN ASSN. OF SPECIAL EDUCATORS)
Box 168
Fryeburg, ME 04037
49, 50

AB SPECIAL INSTRUMENT
410 Overland Drive
Chapel Hill, NC 27514
4, 6, 38, 53, 64

ACI PRODUCTIONS
35 West 45th Street
New York, NY 10036
6, 9, 19, 21, 24, 26, 34, 39, 62, 65

AECT (ASSN. FOR EDUCAT'L COMMUNICATIONS & TECHNOLOGY) 1201 16th Street N.W.
Washington, DC 20036
19, 24, 39, 40, 49, 50, 63

AGFA-GEVAERT, INC.
31 East 28th Street
New York, NY 10016
6, 43

AIC PHOTO, INC.
168 Glen Cove Road
Carle Place, NY 11514
6, 43

AIDS AUDIOVISUAL INSTRUCTIONAL DEVICES, INC., 47-20 Bell Blvd.
Bayside, NY 11361
19, 24, 39, 54, 62, 69

AIM (ASSOCIATION INSTRUCTIONAL MATERIALS)
866 Third Avenue
New York, NY 10022
19, 24

AIMS INSTRUCTIONAL MEDIA SERVICES
P.O. Box 1010 (DISTRIBUTOR)
Hollywood, CA 90028
6, [illegible], 19, 24, 39, 57, 62, 69

AIT (AGENCY FOR INSTRUCTIONAL TELEVISION)
111 West 17th Street
Bloomington, IN 47401
19, 31, 39, 42, 50, 58, 69, 72

AMACO
4717 West 16th Street
Indianapolis, IN 46222
34, 60, 67

AMF VOIT CORPORATION
29 Essex Street
Maywood, NJ 07607
2, 41

AMS PRESS, INC.
56 East 13th Street
New York, NY 10003
36

A.N.A. - N.L.N. FILM SERVICE
10 Columbus Circle
New York, NY 10019
19, 49, 50

ARIS (ASSN. REFERRAL INFORMATION SERV.)
225 East Broad Street
Columbus, OH 43215
49, 50

ATCCCA, INC.
3710 East 20th Avenue
Anchorage, AK 99504
49, 50

AV INSTRUCTION SYSTEMS
P.O. Box 191
Somers, CT 06071
18, 19, 21

ABBEY PRESS
St. Meinrad, IN 47577
34, 67

ABBOTT LABORATORIES
Abbott Park
North Chicago, IL 60064
19

RICHARD ABEL, BOOKSELLER
18700 North West Walker Road
Beaverton, OR 97005
58

ABELARD-SHUMAN, LTD.
257 Park Avenue South
New York, NY 10010
28, 58

ABINGDON PRESS
201 8th Avenue South
Nashville, TN 37202
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ACADEMIC ACHIEVEMENT CENTERS, INC.
3849 West Devon Avenue
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49, 50

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3326 Davenport Avenue
Saginaw, MI 48602
31, 42, 52

ACADEMIC MEDIA
32 Lincoln Avenue
Orange, NJ 07050
49, 50

ACADEMIC PRESS
111 Fifth Avenue
New York, NY 10003
49, 50, 66

ACADEMIC THERAPY PUBLICATIONS
1539 Fourth Street
San Rafael, CA 94901
39, 49, 50

ACADEMY FILMS DISTRIBUTORS
P.O. Box 3414
Orange, CA 92665
19, 24 (DISTRIBUTOR)

ACADIA PRESS, INC.
Department 123-4567
438 Alder Street, P.O. Box 1086
Scranton, PA 18501
26, 34, 46, 71

ACORN FILMS
33 Union Square West
New York, NY 10003
19

ACOUSTA AUDITORY TRAINING UNITS, INC.
P.O. Box 3701
Albuquerque, NM 87110
4, 64

ACOUSTIFONE CORPORATION
20149 Sunburst Street
Chatsworth, CA 91311
4, 64

ACROPOLIS BOOKS, LTD.
Colortone Bldg., 2400 17th Street N.W.
Washington, DC 20009
58

ACTION LEARNING, INC.
P.O. Box 49672
Los Angeles, CA 90049
26, 31, 34

ADAMS SCHOOL
248 East 31st Street
New York, NY 10016
49, 50

ADAPT PRESS, INC.
808 West Avenue North
Sioux Falls, SD 57104
49, 50

ADAPTIVE THERAPEUTIC SYSTEMS, INC.
162 Ridge Road
Madison, CT 06443
2

ADDISON-WESLEY PUBLISHING COMPANY
Sand Hill Road
Menlo Park, CA 94025
15, 28, 32, 52, 65, 66, 71

ADDRESSOGRAPH MULTIGRAPH CORPORATION
1200 Babbit Road
Cleveland, OH 44117
30

THE ADVANCE PRODUCTS COMPANY, INC.
Central at Wabash, P.O. Box 2178
Wichita, KS 67201
4

ADVANCED LEARNING CONCEPTS, INC.
211 West Wisconsin Avenue
Milwaukee, WI 52303
42

ADVISORY FOR OPEN EDUCATION
90 Sherman Street
Cambridge, MA 02140
10, 49, 50

AERO EDUCATIONAL PRODUCTS
P.O. Box 71
St. Charles, IL 60174
42

AEVAC, INC.
1604 Park Avenue
Plainfield, NJ 07060
66, 68

AFFTON PRODUCTS COMPANY
Box 15 Gracie Station
420 East 82nd Street
New York, NY 10028
2, 16

AFRO-AM PUBLISHING COMPANY, INC.
1727 South Indiana Avenue
Chicago, IL 60616
24, 39, 57, 58, 62, 63, 66

JOHN AHLBIN & SONS, INC.
184 Garden Street
Bridgeport, CT 06605
2

AIR DEVELOPMENT SYSTEMS
P.O. Box 1113
Palo Alto, CA 94302
49, 50

AIRPLANE KITE COMPANY
1702 West 3rd Street
Roswell, NM 88201
34, 67

ALAMEDA COUNTY SCHOOL DEPARTMENT
224 West Winton Avenue
Hayward, CA 94544
49, 50

ALDA INSTRUMENTS, LTD.
1899 Leslie Street
Don Mills, Ontario M3B 2M3 CANADA
64

ALDINE PUBLISHING COMPANY
529 South Wabash Avenue
Chicago, IL 60605
49, 50

ALESCO EDUCATIONAL SERVICE COMPANY
404 Sette Drive
Paramus, NJ 07452
12, 18, 24, 35, 39, 57, 58, 62, 63, 68

ALEXANDER GRAHAM BELL ASSN. FOR THE
DEAF, INC., 3417 Volta Place, N.W.
Washington, DC 20007
10, 19, 49, 50

ALFRED PUBLISHING COMPANY, INC.
75 Channel Drive
Port Washington, NY 11050
49, 50

ALL ART PRODUCTS, INC.
410 Leonhardt Drive
Saddle Brook, NJ 07662
34, 67

ALLCRAFT RECREATION MATERIALS
122 Main Street
Hempstead, NY 11550
34, 67

ALLEN COMPANY
4200 Arbutus Court
Hayward, CA 94542
73

ALLIED EDUCATION COUNCIL
P.O. Box 78
Galien, MI 49113
32, 71

ALLIED IMPEX CORPORATION
168 Glen Cove Road
Carle Place, NY 11514
6, 43

ALLYN AND BACON, INC.
Longwood Division, Link Drive
Rockleigh, NJ 07647
15, 31, 49, 50, 66

ALPERN COMMUNICATIONS
220 Gulph Hills Road
Radnor, PA 19087
50

ALUMINUM ASSOCIATION
750 Third Avenue
New York, NY 10017
49, 50

ALVA MUSEUM REPLICAS
30-30 Northern Blvd.
Long Island City, NY 11101
34, 57, 60

ALVIN AND COMPANY, INC.
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Windsor, CT 06095
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Iowa City, IA 52240
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Washington, DC 20005
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5201 Connecticut Avenue N.W.
Washington, DC 20015
49, 50

AMERICAN BIBLE SOCIETY
1865 Broadway
New York, NY 10023
7, 39, 63

AMERICAN BOOK COMPANY
Division of Litton Educational Publishing
300 Pike Street
Cincinnati, OH 45202
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219 East 42nd Street
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17

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50

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49, 50

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24, 50

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1500 Spring Garden Street
Philadelphia, PA 19101
54, 68

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Louisville, KY 40206
2, 7, 8, 30, 33, 37, 39, 47, 53, 60, 66

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Washington, DC 20036
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New York, NY 10003
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14, 58

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72, 73

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Thousand Oaks, CA 91360
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19, 24, 62

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28, 58

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49, 58

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38, 39

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Detroit, MI 48226
49, 58

GALLAUDET COLLEGE
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21, 49, 50

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32, 42, 63

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46, 58

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34, 46, 67

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East Rockaway, NY 11518
26, 34, 46, 67

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34, 60

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34, 67

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24, 28, 58, 62

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18, 24, 54

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39, 66

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4, 43

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